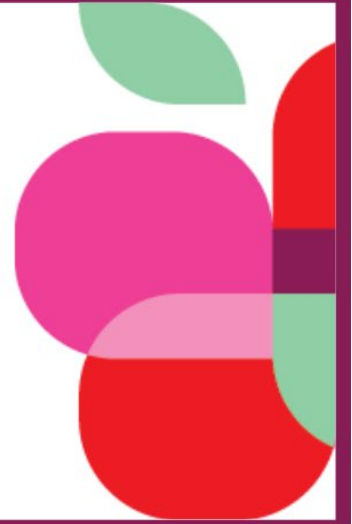


# THE LOOP

The Foundation's Quarterly Update



Winter 2025



## RTOERO Foundation Executive Director visits districts

Earlier this year, our Executive Director, Mike Prentice, was invited to speak at a number of district events, including Districts 15, 16, 22, 24, and 34. Mike delivered a presentation at each event to help members better understand the mission and vision of the foundation. He spoke about the unique relationship between RTOERO and the foundation, and made a special appeal to all in attendance to support the important work the foundation pursues in the areas of geriatric research, social engagement, and seniors' health and wellness.

Like all foundations, charities, and not-for-profits, the RTOERO Foundation relies on multiple funding sources to fulfill our mission. The support we receive from many RTOERO districts is key to our success. District donations are submitted by RTOERO districts from their allocated budgets.

Districts use their budgets to support many charitable causes, but the most direct way to benefit the aging population across Canada is through a donation to the RTOERO Foundation. While we're grateful for every contribution, the challenges we face working towards creating a society in which all seniors are treated with dignity and respect require greater, sustained support. We urge districts to see donating to the RTOERO Foundation as a vital, ongoing investment in our shared mission.

Mike would love to visit your district and share more about the foundation, our role within RTOERO, the work we do, and how districts can play an even more influential role in the future of the foundation. If you are interested in having Mike come to your district to address your members at an upcoming meeting, please reach out to Deanna at [dbyrtus@rtoero.ca](mailto:dbyrtus@rtoero.ca) to make arrangements.

# The birth and evolution of the RTOERO Foundation

## 2010

- Senate approves a motion to establish The Charitable Foundation of The Retired Teachers of Ontario/les enseignantes et enseignants retraités de l'Ontario.
- The purpose is to establish, maintain, and support The RTOERO Endowed Chair in Geriatric Medicine at the University of Toronto.

## 2011

- Gordon Cressy is appointed as the Director of Fundraising and Advancement.
- Valerie Mah is appointed as the first Chair of the Board of Directors.
- The foundation has approximately 300 individual donors.

## 2015

- The inaugural Chair in Geriatric Medicine at the University of Toronto is awarded to Dr. Paula Rochon, Senior Scientist at the Women's College Research Institute in Toronto.

## 2016

- RTOERO Foundation launches its granting program.
- Joanne Murphy is appointed new Chair of the Board of Directors.

## 2017

- RTOERO Foundation publishes its first issue of Embrace Aging, our quarterly newsletter.

## 2018

- RTOERO Foundation launches its new webinar program.

## 2020

- Dr. Rochon is awarded a second five-year term as the RTOERO Chair in Geriatric Medicine.
- Mike Prentice hired as the foundation's new Executive Director.

## 2021

- RTOERO Foundation celebrates its 10th anniversary.
- Chime In, an open online weekly chat program, is launched.
- RTOERO Foundation enters into a five-year strategic plan.

## 2022

- Ted Whiteland is appointed as the new Chair of the Board of Directors.
- RTOERO Foundation publishes its first issue of The Loop, an e-newsletter distributed quarterly to all RTOERO members.

## 2024

- RTOERO Foundation's granting program surpasses \$1 million in funds awarded to projects across Canada.

## 2025

- Anaar Jessa is appointed as the new Chair of the Board of Directors.
- RTOERO Foundation embarks on the development of a new three-year strategic plan.
- The foundation has approximately 1,800 individual donors.

# Supporting our diverse, aging population is simple and tax deductible



It's remarkable to note that for all Canadian charities, 31% of annual charitable giving occurs in December and 12% of all charitable donations are made in the last three days of the year. That's why year-end giving is so important to the RTOERO Foundation.

If you've considered [donating](#) this year, and haven't yet done so, now is the time to think about your year-end giving plans. Consider these important facts about the RTOERO Foundation when doing so.

## **Our programs are sustained through fundraising**

Through the generosity of RTOERO members, we deliver on our promise to invest in activities that improve seniors' health care, end social isolation, and combat ageism. The continuation of our granting program relies on the [generous contributions](#) we receive from individual donors and the support of corporate partners. The foundation's annual budget, including all funds available for granting, is directly linked to the success of our fundraising efforts.

## **Your donation is tax-deductible**

The RTOERO Foundation is a registered Canadian charity—our charitable registration number is #848662110RR0001. We issue a tax receipt for every individual donation of \$20 or more.

Your charitable donation receipt is applied against your income tax, allowing you to use it to reduce the amount you owe the government. Giving to the RTOERO Foundation not only benefits aging Canadians, it also maximizes your tax credits. Both cash gifts and gifts of securities qualify for tax credits.



- Your donation is tax-deductible, eligible for a tax receipt, and maximizes your tax credits.
- Your donation to the RTOERO Foundation sustains our granting program and benefits all aging Canadians.

Thank you in advance for your generous support.

# Why I became a monthly donor of the RTOERO Foundation



Life has provided for me generously. I get a sense of satisfaction in giving back by donating to the RTOERO Foundation. A monthly automatic donation from my bank account to the foundation assures me that many seniors can benefit from the research and programming funded by the RTOERO Foundation.

**Elizabeth J., District 16**

While donations are greatly appreciated at any time, a recurring monthly donation can have great benefits for both the donor and the organization. Monthly giving is the most powerful way to build a better future for aging adults and is a convenient way to spread your generosity throughout the year.



 Your money goes further.	 It's easier to budget.
 It reduces unwanted mail.	 It's flexible.
 It helps the Foundation to plan ahead.	 It helps the Foundation put more money into programming.

## Women's Age Lab releases their Year 4 Impact Report

Catch up on the incredible progress Women's Age Lab have made over the past year in advancing research to support healthy aging.

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For more information about the work of the RTOERO Foundation, [please visit us on the web.](#)

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